



Bernadette Poole-Tracy, NYSFRW Corresponding Secretary  
C/O AEDU-TECH Systems, Inc.  
1100 University Avenue, Suite 122  
Rochester, NY 14607



**THIS IS YOUR  
NYSFRW OFFICIAL CALL  
TO  
THE 2010 ANNUAL CONFERENCE  
  
OPEN IMMEDIATELY**



# OFFICIAL CALL

TO THE NYSFRW 2010 ANNUAL CONFERENCE

***CELEBRATING THE START OF OUR 10<sup>TH</sup> DECADE OF LEADERSHIP***

TO ALL MEMBERS OF THE NEW YORK STATE FEDERATION OF REPUBLICAN WOMEN:

PLEASE BE ADVISED THAT PURSUANT TO ARTICLE VI, SECTION 2 OF THE NYSFRW BY-LAWS, ANNETTE M. COLLINS-FERRARA, PRESIDENT OF THE NEW YORK STATE FEDERATION OF REPUBLICAN WOMEN, HEREBY ANNOUNCES THE OFFICIAL CALL TO THE 2010 ANNUAL CONFERENCE TO BE HELD **APRIL 18<sup>TH</sup> THROUGH 20<sup>TH</sup>, 2010**, AT THE DESMOND HOTEL AND CONFERENCE CENTER, 660 ALBANY-SHAKER ROAD, ALBANY, NEW YORK.

THIS NOTICE ALSO SERVES AS THE OFFICIAL CALL TO THE EXECUTIVE COMMITTEE, THE COUNCIL AND THE GENERAL ASSEMBLY MEETINGS BEING HELD IN CONJUNCTION WITH THE ANNUAL CONFERENCE.

MY SPECIAL THANKS TO MARY T. REILLY, FIRST VICE-PRESIDENT AND BERNADETTE POOLE-TRACY, CORRESPONDING SECRETARY, FOR THEIR INPUT AND DILIGENT EFFORTS IN PLANNING THIS CONFERENCE.

IT IS MY SINCERE HOPE THAT OUR MEMBERSHIP HAS BEEN ENCOURAGED AND MOTIVATED BY THE RECENT ACTIONS OF THE VOTERS OF MASSACHUSETTS, WHO HAVE STEPPED UP AND BEEN COUNTED TO SEND A MESSAGE TO THE DEMOCRAT "SUPER MAJORITY" BY ELECTING A REPUBLICAN TO SERVE THEIR STATE AND COUNTRY IN THE U.S. SENATE, GIVING REPUBLICANS THE 41<sup>ST</sup> VOTE! NO LONGER WILL AMERICAN VOTERS BE WILLING TO STAND BY IDILY AND LET ARROGANT LEGISLATORS TELL THEM WHO IS IN CHARGE. THE TIME HAS COME FOR ALL PUBLIC SERVANTS TO BE ACCOUNTABLE TO THEIR CONSTITUENTS AND TO ALL AMERICAN CITIZENS.

AS REPUBLICAN WOMEN, IT IS TIME FOR US TO RE-DEFINE OUR ROLE IN THE REPUBLICAN PARTY. TO THAT END, WE WILL HOST A PANEL DISCUSSION OF PROMINENT REPUBLICAN-MINDED WOMEN FROM THE POLITICAL AND PRIVATE SECTORS DURING OUR ANNUAL CONFERENCE AT THE DESMOND HOTEL. OUR NEW STATE REPUBLICAN COMMITTEE CHAIRMAN EDWARD F. COX HAS BEEN INVITED TO SPEAK TO US ON OUR ROLE IN HIS 2010 AGENDA. FIRST VICE-PRESIDENT MARY T. REILLY IS TRYING VERY DILIGENTLY TO SECURE A VERY SPECIAL GUEST SPEAKER, WHO IS IN HIGH DEMAND ON FOX NEWS. THIS "RISING STAR" IN THE REPUBLICAN PARTY IS SLATED TO BE OUR BANQUET KEYNOTE SPEAKER AND WILL HOPEFULLY BRING HER RECENTLY PUBLISHED BOOK FOR SIGNING.

WE ARE ANTICIPATING A HARD FIGHT FOR OUR NEW STATE CHAIRMAN IN THIS YEAR'S ELECTION. PLEASE JOIN US IN ORGANIZING YOUR LOCAL CLUBS IN A CONCERTED EFFORT TO GET THE WORD OUT AND TO REMIND VOTERS THAT REPUBLICAN LEGISLATORS SERVE THE PEOPLE BY LISTENING TO THEIR NEEDS AND EVERYDAY PROBLEMS, NOT BY SHOVING LEGISLATION DOWN THEIR THROATS WITHOUT EXPLANATION OR ADEQUATE REVIEW. MANY WERE TRULY INSPIRED BY THE WORDS OF K.T. MCFARLAND AT THE TEA PARTY HELD ON JULY 1, 2009, IN NYC, WHEN THEY ROSE UP AND JOINED HER IN CHANTING "THROW THE BUMS OUT!"

YOU MAY ALSO LOOK FORWARD TO BEING ENTERTAINED BY POLITICAL COMMEDEIENE ELLEN KARIS, WHO IS NO STRANGER TO THE NEW YORK AND NATIONAL POLITICAL SCENE. WE HAVE WORKED WITH THE DESMOND TO KEEP YOUR COSTS IN CHECK AND HOPE THAT THE LOWER ROOM RATE WILL HELP YOU TO BUDGET THIS CONFERENCE INTO YOUR BUSY LIVES.

I WISH TO THANK EVERYONE FOR THEIR PRAYERS AND PATIENCE DURING MY RECOVERY FROM A SERIOUS FALL. I AM ON THE MEND AND LOOKING FORWARD TO A MORE ACTIVE SCHEDULE IN APRIL. LET'S GET TOGETHER ON APRIL 18<sup>TH</sup> TO 20<sup>TH</sup> AND SHOW OUR STRENGTH IN NUMBERS!

YOUR NYSFRW PRESIDENT,  
ANNETTE M. COLLINS-FERRARA

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**Action Items: Have You:**

- Contacted the Desmond Hotel directly to reserve your room? **Hotel Reservation Deadline March 31<sup>st</sup>.**
- Filled out the Conference Registration form? **Conference Registration Deadline March 31<sup>st</sup>.**
- Filled out Meal Form for full package or individual meals? **Meal Form Deadline March 31<sup>st</sup>.**
- Filled out Meal Form for extra meals for guests? **Extra Meal Form Deadline March 31<sup>st</sup>.**
- Submitted a Journal Ad? **Journal Ad Deadline—March 18<sup>th</sup>.**



## TENTATIVE SCHEDULE NYSFRW 2010 ANNUAL CONFERENCE

**Sunday – Tuesday, April 18th – 20<sup>th</sup>, 2010**  
**The Desmond Hotel, Albany, NY**  
660 Albany-Shaker Road  
Albany, NY

### **Sunday, April 18th**

- 1:00 - 5:00 pm Registration and Credentials – Marjorie Bridson, Past President, NYSFRW Credentials Chair  
" **TRUNK SHOW** " - Jenny Scarano, NYSFRW 3<sup>rd</sup> VP and Ways & Means Chair
- 1:30 - 2:15 pm Officers' Meeting [Closed]
- 2:15 - 3:30 pm Executive Committee Meeting [Closed]
- 3:45 - 4:45 pm Judicial Directors' Coordinator's Meeting [Required for J.D. Directors and Club Presidents]
- 5:00 - 6:00pm **FREE TIME**
- 6:00 pm RECEPTION Sponsored By *The Desmond Hotel*
- 7:00 pm DINNER – Celebrity Guest Speaker: **ELLEN KARIS** (Political Comedienne and FOX News Commentator)



Chinese Auction immediately following dinner – Popular fundraiser at Spring Conference  
Your donations help support NYSFRW and Republican Women Candidates. **Please bring an item, or basket of items, valued at \$25 or more to the Conference for our Sunday night auction.** Raffle tickets will be sold on Sunday night and everyone will have a chance to take home some fabulous prizes. Call or email Jenny Scarano at 518-584-8054, Email [jscaran2@nycap.rr.com](mailto:jscaran2@nycap.rr.com)

### **Monday, April 19th**

- 8:00 - 12:00 noon Registration and Credentials – Marjorie Bridson, Past President, NYSFRW Credentials Chair  
" **TRUNK SHOW** " - Jenny Scarano, NYSFRW 3<sup>rd</sup> VP and Ways & Means Chair
- 8:00 - 9:00 am Breakfast – Guest Speaker TBA
- 9:15 - 10:15 am Council Meeting [OPEN to Executive Committee Members, Club Presidents, Council Delegates & Members-at-Large] (Election of Nominating Committee)
- 10:20 - 11:20 am General Assembly Meeting [OPEN to all credentialed attendees ]
- 11:45 - 12:45 pm **--- LUNCHEON ---**
- 1:00 - 3:30 pm PANEL DISCUSSION: "Republican Women – We know Where We Are Today, But Where Are We Going Tomorrow?"
- 3:45 - 5:00 pm WORKSHOP: Domestic Violence-Proposed Legislation – Guest Speaker: Hon. Dan Donovan, DA, Richmond County
- 5:05 - 5:45 pm STATE TREASURER'S WORKSHOP [Required for Club Presidents and Treasurers – Open to JD Directors]
- 5:45 - 6:30 pm **FREE TIME**
- RECEPTION at 6:30 P.M. ---**  
Hosted by Republican NYS Senate and Assembly Campaign Committees
- BANQUET at 7:30 P.M. ---**  
Celebrity Guest Speaker: S. E. Cupp – Author and FOX News Contributor

### **Tuesday, April 20th**

- 9:00 - 12 noon **--- BRUNCH ---**  
WOMAN-OF-THE-YEAR AWARD  
Conference Wrap-Up

Conference Chair: Mary Reilly, NYFRW 1<sup>st</sup> Vice President



## CONFERENCE MEALS FORM

**PLEASE NOTE:** Prompt completion and return of this form is necessary for **all attendees** and/or their guests - the hotel requires **ADVANCE** notice, which **prevents** us from **making last-minute** meal reservations.

**MEAL PACKAGE (attendees only): \$ 165.00**

Available **ONLY** to those attending the entire Conference, this fee includes Sunday Reception and Dinner; Monday Breakfast, Luncheon, Reception and Banquet, and Tuesday Brunch.

**Please indicate choice for dinner meals:**

Sunday: \_\_\_ Sirloin Chateaubriand & Shrimp Scampi, or  
 \_\_\_ Chicken Normandy

Monday: \_\_\_ Herb-Basted Salmon, or  
 \_\_\_ Charcoal Broiled Filet Mignon

**Please include** this amount **with** your registration. Price quoted **INCLUDES** all taxes and gratuities. **ALSO...** If you have **Special Dietary Needs**, please discuss this **directly with the Hotel**.

If you are not attending the entire conference, use the section below to reserve **ANY INDIVIDUAL MEALS**. Also use this section for **EXTRA GUEST** meals.

### INDIVIDUAL OR EXTRA MEALS

The NYSFRW is pleased that your guests will be joining us at the **2010 Annual Conference**. Please provide their names and the meals they will be attending on the back of this form so that we can recognize these **special guests**. **RESERVED Guest Tickets** can be picked up at the **EXTRA MEALS** table during registration at the hotel.

### Meal & Date No. Total Enclosed

- (A) Dinner Sun. 4/18 \_\_\_ @ \$50 = \$ \_\_\_\_\_
- (B) Breakfast Mon. 4/19 \_\_\_ @ \$25 = \$ \_\_\_\_\_
- (C) Luncheon Mon 4/19 \_\_\_ @ \$30 = \$ \_\_\_\_\_
- (D) Banquet Mon. 4/19 \_\_\_ @ \$60 = \$ \_\_\_\_\_
- (E) Brunch Tues. 4/20 \_\_\_ @ \$30 = \$ \_\_\_\_\_

Please return the completed Meals and Registration Forms **BY March 31<sup>st</sup>** to:

Bernadette Poole-Tracy, NYSFRW Corresponding Secretary  
 C/O AEDU-TECH Systems, Inc.  
 100 University Ave., Suite 122  
 Rochester, NY 14607  
 Office: (585) 244-2070 or Home: (585) 264-9757

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For NYSFRW use ONLY: MP \_\_\_ XM \_\_\_  
 CK # \_\_\_\_\_ Deposited \_\_\_\_\_ Initials \_\_\_\_\_

## CONFERENCE REGISTRATION FORM

NYSFRW 2010 ANNUAL CONFERENCE  
 The Desmond, 660 Albany-Shaker Road Albany, New York  
**April 18-20, 2010**

**CONFERENCE FEE** (used to defray NYSFRW expenses incurred in providing this event) - includes Speakers, Workshops and Sessions. Payment is **required** for all conference attendees and is **not** refundable:

IF received **By** March 25<sup>th</sup> - \$ **30.00**

IF received **From** March 26<sup>th</sup> **To** April 16<sup>th</sup> - \$ **35.00**

(ON-SITE FEE \$ **45.00**)

OR

**SPECIAL CONFERENCE PACKAGE - \$ 125.00**

**[Monday Session ONLY]** REGISTER by March 31<sup>st</sup>  
**Includes:** Registration Fee; Luncheon; Workshops and Meetings;  
 Reception and Banquet Dinner on Monday, April 19<sup>th</sup>.

PLEASE PRINT:

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE: (\_\_\_\_\_) \_\_\_\_\_ (DAY)

(\_\_\_\_\_) \_\_\_\_\_ (EVE)

E-MAIL: \_\_\_\_\_

CLUB: \_\_\_\_\_

OFFICE: \_\_\_\_\_

COUNTY: \_\_\_\_\_ J.D.: \_\_\_\_\_

Are you staying at the Hotel? Yes \_\_\_ No \_\_\_

Are you a current Club President? Yes \_\_\_ No \_\_\_

Return the completed forms with your check(s), in the full amount to cover Conference Meals and Registration Fee, **payable to NYSFRW**.

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For NYSFRW use ONLY: CF \_\_\_ SCP \_\_\_ SLW \_\_\_

CK # \_\_\_\_\_ Deposited \_\_\_\_\_ Initials \_\_\_\_\_

SEE REVERSE for additional information/forms - Forms MAY be copied if needed

### HOTEL RESERVATIONS

For the Nights of 4/18 and 4/19/2010

DEADLINE IS MARCH 31, 2010

Single or Double Room Rate: \$129.00 per Night

Additional taxes of 14% will be added.

This rate does not include gratuities.

Check-in Time: 4:00 PM

Check-out Time: 12:00 Noon

#### RESERVATIONS MUST BE MADE DIRECTLY WITH:

The Desmond Hotel & Conference Center  
660 Albany Shaker Road  
Albany, NY 12211

Call 1-800-448-3500 to make reservations.

NYSFRW guest bookings have been assigned the  
**Group Identification Number: 11M805**

*Please identify the Group ID # when making your reservations to receive the NYSFRW preferred group rate.*

You may cancel your reservation up to 4:00 p.m. on the day of arrival without charge. Should you fail to arrive or cancel after 4:00 p.m. on the specified day of arrival the hotel will charge your credit card for one night at the confirmed rate, plus tax. Room rates are charged based on the number of rooms occupied, not on the number of people in occupancy. Whether planning to room with another, or to occupy the room alone, you will be charged at the applicable rate. The hotel will make every effort to honor specific room requests, based on availability. You must provide a valid credit card number when you are making your reservations to guarantee your rooms.

I am unable to attend the 2010 Annual Conference, but I would like to make a donation to the NYSFRW. (Check is enclosed)

\_\_\_\_\_ \$25      \_\_\_\_\_ \$50      \_\_\_\_\_ \$100

\_\_\_\_\_ Other: \$ \_\_\_\_\_



### EXTRA MEALS & GUEST LIST

If you have purchased **Extra Meal Tickets** for this Conference, please complete the information requested below. We wish to **recognize our special guests**, so please **provide their names/titles** and the meals they will be attending.

Guest Reservations made by: \_\_\_\_\_  
NYSFRW Member's Name

<u>Meal Code</u>	<u>Meal/Date</u>
A	Dinner-Sirloin Sunday, April 18, 2010
B	Dinner-Chicken Sunday, April 18 <sup>th</sup>
C	Breakfast Monday, April 19 <sup>th</sup>
D	Luncheon Monday, April 19 <sup>th</sup>
E	Banquet - Salmon Monday, April 19 <sup>th</sup>
F	Banquet - Filet Mignon Monday, April 19 <sup>th</sup>
G	Brunch Tuesday, April 20 <sup>th</sup>

<u>Meal Code</u>	<u>Guest Name / Title</u>
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

RESERVED GUEST TICKETS *may be picked up during registration at the hotel*

**EXTRA MEALS TABLE**